

**2017 Juneteenth Celebration
Release, Revitalize and Reconnect**

**Logo Contest
OFFICIAL RULES & Guidelines**

This document describes the official rules of the **Canton Juneteenth 2017 Logo Design Contest**. The object of this contest is to design a logo for the 2017 Juneteenth Celebration: **Release, Revitalize and Reconnect**. Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Canton Juneteenth Committee Mission Statement:

To commemorate the ending of slavery in the United States and to foster the spirit of Juneteenth in the Canton community through programs and initiatives that promote: release from bondage, revitalize the community, and reconnect our purpose.

Definitions

"Entry" means a logo design created by the Entrant for this Contest.

"Entrant" means the individual that offers the Entry under the terms of this Contest.

Eligibility

1. Contest is open to individuals in all age groups.
2. There is no fee to enter.
3. Submissions must be accompanied by official "CONTEST ENTRY FORM and RELEASE".

How to Enter

1. Initial entries must be submitted in one of the following ways.
 - a. Email to **juneteenthcantonms@gmail.com**. Please use the subject line of "Canton Juneteenth Committee Logo Contest".
 - b. Send to P.O. Box 36 Canton, MS 39046 Attention: Canton Juneteenth Committee
2. The entries work best if submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
3. If you are unable to submit in vector graphic in EPS format or as a JPG, we will accept a original of the design, but the please understand the design will have to be formatted to one of the formats above. This transformation could cause changes in the original design.
4. Entries must include the name, postal address, phone number and email address of the Entrant.
5. No more than 3 entries may be submitted by any one Entrant.
6. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
7. The logo contest will begin on **February 1st and end on February 28th**.
8. Winner will be announced March 11th via the Canton Juneteenth Facebook page.

9. There is no fee to enter the contest.

Submission Guidelines

The purpose of the contest is to design a logo for the 2017 Canton Juneteenth Celebration: **Release, Revitalize and Reconnect**. The logo will be used online, in print, on publications and in displays.

- Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing and may be used in t-shirts, hats and flyers.
- The logo needs to look good at relatively small sizes as well as larger sizes.
- Entrants should take care to ensure that their entries are not in any way similar to existing logos or other copyrighted images.
- The logo should not contain any text beyond the words “2017 Canton Juneteenth Celebration and 5K walk/run, ” or “2017 Canton Juneteenth: Release, Revitalize and Reconnect. If a ‘tag’ line is submitted, it will be considered separately from the logo.
- Due to the requirement for high quality printing and re-sizing, entries must be submitted in scalable vector graphic format (EPS) or similar high quality and adjustable format. Entry should also be submitted as a JPG.
- Scanned copies or originals will be transformed into one of the above mentioned formats.
- We advise against the use of halftones and gradients unless created inside a vector graphics program. Color must be CMYK or RGB, no spot colors.
- We would like to see logos which incorporate some thematic reference tied to the Juneteenth Celebration.
- Since the logo will need to be considered part of the Canton Juneteenth Celebration publications and the Canton Juneteenth Facebook Page, please study both to make sure your logo is compatible with current designs and themes:
 - <http://www.juneteenthcantonms.org/>
 - <https://www.facebook.com/profile.php?id=100013120560556>

Prizes

The artist whose logo is ultimately selected will receive \$100 cash, a certificate of appreciation, recognized at the 2107 Canton Juneteenth Celebration and featured in 2017 Canton Juneteenth Celebration media, publications and advertisements.

Judging and selection of the winner

1. The winning design will be selected by judges appointed for the purpose and by a Canton Juneteenth committee. Their decision will be final. No further correspondence shall be entered into.
2. The Canton Juneteenth Committee reserves the right not to select a winner if, in its sole discretion, if no suitable entries are received.
3. The Canton Juneteenth Committee reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.

4. The winner will be required to sign a contract assigning all ownership of the logo and reproduction rights to Canton Juneteenth Committee.
5. Accepting recognition of the winning design constitutes permission for the Canton Juneteenth Committee to make public and otherwise use winner's name for publicity purposes. Further personal data may be requested but is not required.

Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All entries will become the sole property of the Canton Juneteenth Committee and may be displayed publicly on the Canton Juneteenth Committee web site.
3. The Entrant agrees to transfer all rights and title to the Entry Canton Juneteenth Committee in accordance with the Official Rules of this Contest.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the Canton Juneteenth Committee in relation to the Contest. They govern the Entrant's relationship with the Canton Juneteenth Committee and relating to the Contest.

**2017 Canton Juneteenth Celebration LOGO DESIGN Contest
ENTRY FORM**

A signed entry form must be included with each design submitted. Entries must be e-mailed by February 28, 2017.

Name: _____

Address: _____

City: _____ State _____ Zip Code: _____

E-mail: _____

Area Code & Phone: _____ Occupation: _____

CONSENT, WAIVER OF LIABILITY, INDEMNITY AND RELEASE

I, _____ grant the Canton Juneteenth Committee and its executive director, officers, board, members, agents and assigns, the exclusive, royalty-free and perpetual right and permission to use, reproduce, adapt and display the original artwork that I have submitted to Canton Juneteenth Committee, on or in conjunction with, stationary, promotional items, and all media, for any purpose whatsoever.

I agree not to use, reproduce or adapt the Artwork in any form once it has been selected as the winning design or if I have entered into other agreements with Canton Juneteenth Committee.

I hereby release and discharge Canton Juneteenth Committee from any and all claims and demands arising out of or in conjunction with the use of the original Artwork, including without limitations any and all claims for libel or invasion of privacy. The Canton Juneteenth Committee maintains the right to declare no winner if no design that meets Canton Juneteenth Committee requirements is found.

I further release Canton Juneteenth Committee from any responsibility for injury incurred during the research or production of the original Artwork.

I affirm that the Artwork I am submitting to the Canton Juneteenth Committee Logo Design Contest is my own original work in all respects. I am the sole and exclusive owner of the Artwork; it is free, clear, and unencumbered. No part of my submission has been taken from or based on any other work; no part infringes the copyright or any other right of any person; the reproduction, publication, exhibition, or any other use whether directly or indirectly, does not infringe upon the rights of any person.

I understand and agree that the Artwork may be used in whole or in part, at any time, in composite or distorted form, in color or otherwise and may be published through any medium including, but not limited to, printed medium, video and/or on the Internet.

I understand that if the Artwork is selected, in the process of converting it to multiple promotional items and uses, I may need to alter the Artwork from its original form.

I agree to indemnify all parties from and against any and all loss, damage, costs, charges, legal fees, recoveries, judgments that may be obtained against, imposed on, or suffered by parties by reason of any violation or infringement of any proprietary right or copyright; or any libelous or unlawful matter contained in Artwork.

I also agree to indemnify all parties for any such amounts arising from my breach of any covenant, representation, or warranty of this agreement.

I declare that I am eighteen (18) years old or older, and am legally competent to execute this release or that I have acquired the written consent of my parent or guardian.

I understand that the terms herein are contractual and not a mere recital, that this instrument is legally binding, and that I have voluntarily signed this agreement.

I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS CONSENT, WAIVER OF LIABILITY AND RELEASE BY READING IT BEFORE SIGNING IT ON BEHALF OF MYSELF AND MY HEIRS.

Submitter's Name (Please Print) _____

Signature of Submitter (if over 18) _____

Date _____

IF SUBMITTER IS UNDER 18, THE PARENT OR LEGAL GUARDIAN, IF ANY, MUST SIGN.

Signature of Parent or Legal Guardian _____

Date _____